Mike Pedler explains with the help of pictures and text the idea that action and learning in groups is beneficial, and that all organisations can benefit from this managerial methodology as long as they are willing to try it.

Business schools around the world have grown and prospered in the last few decades, but what does the future hold for business schools? This book explores the potential future disruption of the business school tradition by considering funding, value chains, strategic groups, value orientation, innovation and business models.

Introduces the theory behind strategic value chain management and examines its impact on an organisation's performance with examples of...
Das Leipziger Führungsmodell dient als Kompass in Zeiten permanenten Wandels, wie wir sie gegenwärtig durch die Globalisierung, die Digitalisierung und die ökologische Bewegung erfahren. Indem es auf die grundlegenden Dimensionen guter Führung verweist und ihren Wertbeitrag nicht nur für den Einzelnen und die Organisation, sondern auch für das große Ganze in den Blick nimmt, hilft es dabei, die enorme Fülle neuer Herausforderungen wie aber auch die Chancen und Potenziale guter Führung besser zu verstehen und unternehmerisch verantwortungsvoll zu nutzen. Das ganzheitlich ausgerichtete Modell ist entwicklungsorientiert und bietet anhand von vier zentralen Perspektiven nachhaltige Orientierung für Führungskräfte in den unterschiedlichsten Bereichen. The Leipzig Leadership Model serves as a compass in times of constant change, such as the one we are currently experiencing, which is driven by globalization, digitalization and new ecological issues. By emphasizing the fundamental dimensions of good leadership in terms of their contribution to the greater good, the model provides a better understanding of the myriad of new challenges, opportunities and potential of good leadership. Furthermore it aims to elucidate how to utilize them in an entrepreneurially responsible manner. The holistic model is geared towards development and offers sustainable orientation for executives in various fields based on four key perspectives.

Strategic planning in business, and case history analysis in an academic setting, both use a number of management models to identify the risks and opportunities, which are available to an organization. Many newcomers to the business world do not have a background in research, so they are not sure which factors are important and how to start gathering information to plug into the models. This book describes the structure of many of the most popular marketing and management models. It comments on the strategic importance of the model, and then provides step-by-step advice on implementation. Importantly the reader knows ‘where to start’. It identifies the key information necessary to be able to apply the model. One then has the basis for a sensible analysis from which s/he can identify trends and relationships between factors in the market. The final step for the reader is to apply their mind to the ramifications of the trends for the organization. 'Marketing and Management Models: A Guide to Understanding and Using Business
Models' is an invaluable tool for mid-level managers, MBA and other business study students to help them get the most out of management models. This book puts the power of information within everybody's reach.

This book aims to be an easy-to-understand guide and companion to structure the thoughts for those who consider walking on the sometimes challenging but exciting path to internationalisation. The book summarises strategies, decisions and factors that impact those decisions, as well as critical success factors for taking a software company international. It is based on a combination of investigation, interviews, review of academic research literature and the personal experience of the authors and those interviewed. Specifically the research has focused on software companies, as they are inherently different to other sets of companies in their ability to distribute products in various channels with limited extra cost for each additional unit sold. This difference makes the process of internationalisation more variable and more flexible, but also equally fuzzy and potentially time- and resource consuming. The book raises important questions to help the reader challenge his or her own preconceived ideas of internationalisation. It covers critical success factors, best practices and lessons learned from company leaders interviewed for this book. Easy-to-use models and checklists that can be applied when evaluating new markets and approaches to internationalisation are also included.

This book harvests tried and tested management models - models that have demonstrated added value in everyday organisational practice - in an accessible and readable volume. Each contribution is structured around one central figure while describing concisely the nature, the use, actual experiences and some do's and don'ts of CSR. The book is written for a managerial and consultants audience, people that have to deal with CSR in everyday practice.

In much of the developed world, learning is synonymous with the formal, structured processes that involve teachers, lecturers or trainers. And yet it is experience that is by far the most influential teacher that any of us will have, from the very first moment we are born. Lloyd Davies puts forward a new way of looking at experiential learning; a model that identifies the elements and points to some of the dynamics. The book highlights the characteristics that are common to the learning
process. Experiential learning is:- active; it involves the learner in something more than remembering what someone else has said;- personal; experiences have different impacts on different people and the learning is commensurately different;- time bound; experiences may be short and instantaneous or extend over months or even years;- complex; some experiences are straightforward and carry immediate and direct lessons, others are multi-dimensional and offer lessons that are hard to discern.Informal Learning explains how we learn from experience and why each of us sees our experiences in different ways and, consequently, learns different lessons. It provides advice and guidance on how each of the various elements of the process (as described by the author) can be used for greater effect, both for individual and group learning, as well as in mentoring and counselling. If individuals and the organizations within which they work, as students or as employees, understand the basis on which they learn and can turn the process from a passive to an active one, the implications for their development are profound. Lloyd Davies' model for Informal Learning provides a relevant, flexible and significant tool that can offer a sea-change in the way we all learn.

Business education programs should practice what they preach: applying the principles of strategic analysis to play to their strengths and develop distinctive offerings that attract the most profitable "customers"--in this case, students, faculty, and the communities and institutions that support them financially. With the costs of private MBA programs skyrocketing, public universities--which operate out of the spotlight of the Harvards and Whartons--have a tremendous opportunity to distinguish themselves as centers of innovative, high-quality education. Mimi Wolverton and Larry Penley conducted extensive research to identify the qualities of those public institutions across the country--from the University of Washington to Georgia Tech--that have successfully established competitive advantages, generally through a combination of cost leadership, differentiation, and focus. The book features 12 in-depth case studies, written by senior representatives from the respective schools. They offer unique insights into the strategies they employed--from developing strategic alliances with local businesses and complementary departments to establishing online and overseas courses. The result is a fascinating peek behind the scenes at the most innovative MBA programs, as well as a rich canvas for observing the principles of strategic management in action.
`Cummings' book is very interesting, refreshing and intellectually stimulating. It should be a mandatory textbook for all serious students of management' - Management Learning

`Stephen Cummings' Recreating Strategy is currently the best book on strategy, combining a holistic and critical understanding of the issue' - Stewart Clegg, University of Technology, Sydney

`An imaginative attempt to bring together and apply the many analytical frameworks relating to the organization as a whole into strategy theory and practice. Written for students on strategy, change management and more general management and organization theory courses. Encourages students to question assumptions and think creatively about strategy and management. Stimulating and original' - Long Range Planning

`In this intriguing book [Cummings] claims to be surprised that academics critical of management theory don't critique its history, and proposes a kind of liberation theology in response, but this is not as doctrinaire. It's more like replacing some well-justified habits with a refreshing originality of approach. The outcome is stimulating. The author offers a cogently argued deconstruction of some well-known frameworks in strategy, and delivers his own reinterpretation of strategic discourse. There are five longer case studies in the book and several shorter vignettes scattered throughout early chapters, as well as pedagogical aids at the end of each chapter' - Best of Biz, The Business Information Site

`Do you worry about organizations becoming slaves to markets? Do you wish that organizations had the nerve to build their own ethos rather than just grubbing for profit? Do you aspire to inspiration rather than perspiration? Why does management practice get in the way of thinking and creativity? Stephen Cummings provides insight and guidance in a book of genuine scholarship and creativity' - John McGee, President of the Strategic Management Society, USA

`Management courses need more of what Stephen is offering. He wants us to go on an `unlearning curve', one which leads to fresh thinking about strategy and the emerging roles and responsibilities of business and companies. This book not only tells us where we are coming from but, more importantly, it inspires us to think profoundly about where we could go. It's also a very good read' - Josephine Green, Director of Trends and Strategy, Philips

`ReCreating Strategy provides a challenging examination of the emergence of management which combines postmodern and orthodox perspectives. Stephen Cummings is able to provide not only a fresh treatment of strategy and ethics but also to engage with a variety of potential audiences. He provokes and informs in equal measure' -
Richard Whipp, Cardiff University 'A truly eclectic approach to strategy! Intellectually capturing, the book is great fun to read at the same time. A must for those who want to discuss management beyond styles, fads and fashions' - Hubert Wagner, Qonsult ReCreating Strategy is written for students of strategy, change management and more general management and organization theory courses. It will provide a better understanding of how to bring together and apply the many analytical frameworks relating to the organization as a whole. Stephen Cummings challenges the view that there is never one best framework and shows why the latest theory is not necessarily better than earlier ones. The textbook includes short and long case studies, interesting pictorial aids and examples, and a generally more participative and rewarding approach than that offered by more mainstream texts. PowerPoint slides to accompany the book are now also available by clicking on the link to `Sample Chapters and Resources' in the left hand margin. The book also offers more scope for individual lecturers who wish to encourage students to question assumptions and think creatively about strategy and management.

Operations management is chiefly concerned with planning, organizing and supervising in the contexts of production, manufacturing or the provision of services. As such, it is delivery-focused, ensuring that an organization successfully turns inputs to outputs in an efficient manner. This book is a concise and comprehensive collection of the most important topics of Operations Management. The book covers Inventory Management, Scheduling, Manufacturing and Service Supply Chains, Process Control etc.

If you’re a student on an MBA or management course, you’ll be expected to demonstrate a knowledge of a range of models. This textbook collects together the 45 models most likely to be required, summarized in a standard format. Each entry contains a diagram of the model; the principles on which it’s based; underlying assumptions; guidance on application, and relevant issues; related models; and sources of further reference. Models are organized by subject area: accounting; business strategy; human resources; organizational strategy; and strategic marketing. An alphabetical matrix index means you can find the right model quickly. MBA Management Models will be invaluable to students working on written assignments, projects, case studies or dissertations, and to practising managers too.
Taking a business alliance approach, this book analyses civil-military cooperation processes in Kosovo, Kabul and the Afghan province Baghlan. It identifies the phases in these processes, highlights main factors and proposes a framework for evaluating the quality of civil-military cooperation.

This book examines a range of current issues in Islamic development management. The first part of the book explores practical issues in governance and the application of Islamic governance in new areas such as quality management systems and the tourism industry, while the second delves into questions of sustainability. The book proposes a new Islamic sustainability and offers new perspectives on CSR in connection with waqf (Islamic endowments) and microfinance. The third part of the book addresses Islamic values and how they are applied in entrepreneurship, inheritance, consumer behavior and marketing. The fourth part examines the issues of waqf and takaful (a form of insurance in line with the Islamic laws), while the fifth discusses the fiqh (the study of Islamic legal codes) and legal framework from the perspectives of entrepreneurship, higher education, reporting and inheritance (wills). The final chapter is dedicated to the application of Islamic principles in various other issues. Written in an accessible style, the book will appeal to newcomers to the field, as well as researchers and academics with an interest in Islamic development management.

Strategic Fashion Management: Concepts, Models and Strategies for Competitive Advantage is a highly accessible book providing a unique look into the strategic drivers of the dynamic and ever-growing fashion industry. Derived from the knowledge gap in quality strategic fashion management literature, this book blends theory with a variety of examples and uses 18 case studies to help bring to life contemporary topics faced by senior executives. The analysis is highly global in nature and aims to accelerate the strategic skills required to navigate the industry and contribute to a firm’s growth. Using copious examples from across the world, this book provides in-depth discourse and progressive theoretical concepts and strategies which readers will be able to apply immediately to their studies or practices. The book is particularly suitable for final-year undergraduate and postgraduate students studying fashion management or marketing, as well as those on MBA and international business courses who wish to understand more about the fashion ecosystem. It is also designed to serve as an important
reference for executives who are interested in conceptualising strategic issues that are pertinent to the industry.


A comprehensive and accessible introduction to modern quantitative risk management. The business world is rife with risk and uncertainty, and risk management is a vitally important topic for managers. The best way to achieve a clear understanding of risk is to use quantitative tools and probability models. Written for students, this book has a quantitative emphasis but is accessible to those without a strong mathematical background. Business Risk Management: Models and Analysis Discusses novel modern approaches to risk management Introduces advanced topics in an accessible manner Includes motivating worked examples and exercises (including selected solutions) Is written with the student in mind, and does not assume advanced mathematics Is suitable for self-study by the manager who wishes to better understand this important field. Aimed at postgraduate students, this book is also suitable for senior undergraduates, MBA students, and all those who have a general interest in business risk.

More than 84 per cent of professional rugby players in South Africa are going to find it difficult to survive financially once they stop playing rugby. How will they find success in their new careers once their rugby jerseys have been washed for the last time? From Locker Room to Boardroom explores how former South African rugby players culled
certain traits from their playing days and applied them to their enterprises in order to make a successful transition from the rugby field (the locker room) to the business world (the boardroom). Naas Botha, Gary Teichmann, Joel Stransky, François Pienaar, Kevin de Klerk, Breyton Paulse and Kobus Wiese, to name but a few, share the many challenges they faced and the different strategies they employed on the road to establishing the single factor that, more than any other, lies at the root of their business success. Filled with entertaining anecdotes, sound practical advice and pioneering business models, From Locker Room to Boardroom provides a unique and fascinating approach to achieving success in the commercial world.

25 Need-to-Know MBA Models provides easy access to the most useful models, tools and concepts that are covered on MBA programmes. Whether you are a student about to embark on an MBA or a manager who wants to understand the ideas taught, this guide will help you to get ahead. Covering 25 key models that have been picked from programmes around the world, 25 Need-to-Know MBA Models cuts through the jargon to give you the core information on each model: what it is, when to use it, how to use it with key practical tips. Want new ways of looking at old problems? Need a range of management decision-making tools at your fingertips? Only want what you need to know, rather than reams of theory? Includes 10 handy dos and don’ts of using MBA models. With indispensable models that will help you make the most out of every business opportunity, this book tells you what you need to know, fast.

If you’re a student on an MBA or management course, you’ll be expected to demonstrate a knowledge of a range of models. This textbook collects together the 45 models most likely to be required, summarized in a standard format. Each entry contains a diagram of the model; the principles on which it is based; underlying assumptions; guidance on application, and relevant issues; related models; and sources of further reference. Models are organized by subject area: accounting; business strategy; human resources; organizational strategy; and strategic marketing. An alphabetical matrix index means you can find the right model quickly. MBA Management Models will be invaluable to students working on written assignments, projects, case studies or dissertations, and to practising managers too.
'Key MBA Models' is a one-stop-shop for all business course students and practicing managers. It contains the core management models from each business discipline - from Strategy and Finance to Marketing and Accounting - and distils them into concise summaries of what they are and how to apply them.

Any significant organizational level change initiative is dependent on the engagement of the people working in that organization. Without engagement, change will falter and ultimately fail. Engaging Change goes behind the scenes of change management to help managers, consultants and practitioners understand why some things work and why others don't. Engaging Change addresses current challenges such as how to understand the environmental context driving the need for change; how to initiate and sustain momentum throughout the change programme; how to institutionalize structural and behavioural change; and how to create compelling visions. With case studies from Sony, Nestlé, Redcats (who own La Redoute, for example) and the British Army, the text provides practice-based insights into the realities of leading sustainable change.

Any organization, private or public, profit or non-profit, requires effective management. Being a manager is nowadays a mass-profession - however, managers have often have not received systematic training. In this book, the essential basics of modern management are presented systematically and with practical examples. The focus is on the scope of action as a manager responsible on any hierarchical and process level. Step-by-step, from corporate policy and environmental dynamis through strategic planning, controlling and leadership up to organization, career models and self-management techniques. Target group are graduates and specialists who are systematically preparing for a new management position, e.g. in a General Management or an MBA program.

This book focuses on the relevant subjects in the curriculum of an MBA program. Covering many different fields within business, this book is ideal for readers who want to prepare for a Master of Business Administration degree. It provides discussions and exchanges of information on principles, strategies, models, techniques, methodologies and applications in the business area.

With over 30 years’ experience as a management teacher and
consultant, Mike Pidd provides the tools for thinking that will help us to think through the consequences of decisions before we act. The third edition of Tools for Thinking builds on the successes of the previous two editions. It creates a bridge between the soft and hard (Operations Research) OR schools of thought and provides an empirically based framework in which to place them. Focusing on modelling as an activity, rather than on models and techniques, Mike Pidd shows how models can be employed to explore possible future scenarios and to make sense of managerial vision. This third edition has been fully revised and updated without changing its focus. It features a new chapter on Decision Analysis and includes up-to-date examples using popular softwares, such as Precision Tree, @Risk and Micro Saint Sharp, to illustrate how these help in developing and using management science models as tools for thinking.

Für Unternehmen existenziell: Immer am Ball bleiben und das eigene Geschäft proaktiv an Veränderungen anpassen. Dieses Buch zeigt, wie es geht! - Geniale Methode, um das eigene Geschäftsmodell weiterzuentwickeln oder neue Geschäftsmodelle zu entwickeln - Unverzichtbares Werk für alle, die über das Geschäftsmodell Wettbewerbsvorteile erzielen wollen und auf der Suche nach einem „Feuerwerk der Ideen“ sind - Begleitmaterial zum Download Oliver Gassmann, Karolin Frankenberger und Michaela Csik sind herausragende Experten der Innovation. Mit diesem Werk ist ihnen ein international viel beachteter Meilenstein zur Entwicklung von Geschäftsmodellen gelungen. "Der St.Galler Business Model Navigator ermöglicht, aus der eigenen Branchenlogik auszubrechen, und macht damit den Weg frei für ein Feuerwerk neuer Ideen." Wolfgang Rieder, Managing Partner, Head of Advisory Switzerland, PricewaterhouseCoopers "Mit dem Business Model Navigator sind wir in der Lage, das Geschäftsmodell als Ganzes zu begreifen und am kompletten System zu arbeiten. Die St.Galler Methodik bringt nicht nur Ergebnisse, sondern erweitert auch den Mindset." Daniel Sennheiser, President Strategy and Finance, Sennheiser „The St. Gallen Business Model Navigator offers a great opportunity to challenge our habitual thinking concerning business models and revenue generation.” Dr. Ian Roberts, CTO, Bühler "An aspiring field such as New Space really benefits from the St.Gallen Business Model Navigator because the market will be defined by a variety of innovative business models – going through all the possibilities is a real competitive advantage!" Dr.
Henning Roedel, NASA Ames Research Center

This book addresses major issues related to international enterprises and the world in which they operate from a socio-political perspective. Throughout the work, the author builds a coherent picture of the 'life' of an international, multinational firm from its birth through to its later 'personal' characteristics. Drawing on the author's own research and work in this field, in addition to work of other scholars, the book spans a number of countries in Asia, Europe and North America. Divided into three parts, the author examines the internationalisation of firms in all its guises and explores the implications of socio-political forces for the management of an international firm.

An A to Z of all the essential concepts and models applied in business and management, from Balanced scorecard and the Boston matrix to Experience curve, Kaizen, McKinsey's 7S model, Market analysis, Porter's generic strategies, Relative cost position, Sustainable development to Yield management and Zero-based planning. A superb and comprehensive source of reference for professionals in all sectors of business and MBA students. Bengt Karljöf and Fredrik L'vingsson are successful consultants who have been determined to fill a need for an up to date and approachable A to Z of management concepts, ratios and models. Bengt Karljof is the author of several books published by Wiley.

This volume constitutes the proceedings of the 12th IFIP WG 8.1 Conference on the Practice of Enterprise Modeling held in November 2019 in Luxembourg, Luxembourg. The conference was created by the International Federation for Information Processing (IFIP) Working Group 8.1 to offer a forum for knowledge transfer and experience sharing between the academic and practitioner communities. The 15 full papers accepted were carefully reviewed and selected from 35 submissions. They are grouped by the following topics: modeling and ontologies; reference architectures and patterns; methods for architectures and models; and enterprise architecture for security, privacy and compliance.

Excel Models for Business and Operations Management, Second Edition, adopts a structured approach to management decision-making by
integrating the activities of a manufacturing organization. The text is entirely assignment-based and uses Microsoft’s Excel software to develop over eighty models. Everyday examples from finance, marketing and operations management form the basis of the book’s ‘hands-on’ development models. As in the previous edition, the emphasis is on the practical implementation of real-world models rather than traditional theoretical concepts. The book’s learn-by-example approach helps to develop both analytical and mathematical skills by focusing on the formulation and building of business models. New features in the second edition include Finance models in a new chapter on investment analysis models Job sequencing including a VBA routine for Johnson’s Rule Multiplicative Holt-Winter’s model All models and reference notes updated to the latest version of Excel Excel Models for Business and Operations Management is ideally suited to intermediate and advanced undergraduate courses, as well as MBA courses, in business studies, finance, accounting, information technology, and operations management. It should be of interest to managers and analysts who want to develop their model-building skills.

IT securiteers - The human and technical dimension working for the organisation. Current corporate governance regulations and international standards lead many organisations, big and small, to the creation of an information technology (IT) security function in their organisational chart or to the acquisition of services from the IT security industry. More often than desired, these teams are only useful for companies’ executives to tick the corresponding box in a certification process, be it ISO, ITIL, PCI, etc. Many IT security teams do not provide business value to their company. They fail to really protect the organisation from the increasing number of threats targeting its information systems. IT Security Management provides an insight into how to create and grow a team of passionate IT security professionals. We will call them “securiteers”. They will add value to the business, improving the information security stance of organisations.

The Short Introduction to Strategic Management provides an authoritative yet accessible account of strategic management and its contemporary challenges. It explains the roots and key rationales of the strategy field, discussing common models, tools and practices, to provide a complete overview of conventional analytical techniques in strategic management. Andersen extends the discussion to consider
dynamic strategy making and how it can enable organizations to respond effectively to turbulent and unpredictable global business environments. There is a specific focus on multinational corporate strategy issues relevant to organizations operating across multiple international markets. Written in a clear and direct style, it will appeal to students and practising managers and executives alike.

Key MBA Models is a one-stop-shop for all business course students and practicing managers. It contains the core management models from each business discipline – from Strategy and Finance to Marketing and Accounting – and distils them into concise summaries of what they are and how to apply them. Written by London Business School Professor Julian Birkinshaw, it covers the essential models that all business students and managers need to know. Themed around the course modules on an MBA, the 60+ models fall into the following categories: Strategy Business Economics Finance Decision Science Accounting Operations Marketing Organisational Behaviour The term ‘model’ is used loosely – in some cases it might be a framework (The 4 Ps of Marketing, Porter’s Five Forces), in some cases it might be an important concept (open innovation or customer orientation), and in some cases it might be a technical model (the Capital Asset Pricing Model). Built on research with academics from the top international business schools, this book is an essential reference guide for every manager and MBA.

gettoberlichen Wandel zu gestalten. Wenn Sie wissen möchten, warum Ihre letzte Change-Initiative scheiterte, dann lesen Sie dieses Buch am besten gleich, sodass Ihr nächstes Projekt von Erfolg gekrönt wird. Ralf Dobelli, getabstract.com Leading Change is simply the best single work I have seen on strategy implementation. William C. Finnie, Editor-in-Chief Strategy & Leadership Leading Change ist ein weltweiter, zeitloser Bestseller. Werner Seidenschwarz, Seidenschwarz & Comp.

Learn powerful techniques for successfully managing modern projects, programs, and portfolios in any environment, no matter how complex. Mastering Project, Program, and Portfolio Management addresses several make-or-break issues associated with successful project management: organizational structure, linkages between project management and operations, and definitions and interrelationships amongst projects, programs and portfolios. Unlike other books, which address these issues only in passing, this book drills down to offer practical, real-world concepts, in-the-trenches insights, and proven applications. You'll learn how to: Plan projects and strategies to reflect your organization's needs and structures Develop and implement a successful Project Management Office (PMO) Organize projects, programs, and portfolios Systematically maximize the business value of project management This book is part of a new series of six cutting-edge project management guides for both working practitioners and students. Like all books in this series, it offers deep practical insight into the successful design, management, and control of complex modern projects. Using real case studies and proven applications, expert authors show how multiple functions and disciplines can and must be integrated to achieve a successful outcome. Individually, these books focus on realistic, actionable solutions, not theory. Together, they provide comprehensive guidance for working project managers at all levels, as well as indispensable knowledge for anyone pursuing PMI/PMBOK certification or other accreditation in the field.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

This is a book about management education that is about management. I believe that both are deeply troubled, but neither can be changed without changing the other.
Key Management Models You’ve heard of CRM, just-in-time and SWOT. How about the Deming cycle, parenting advantage or sociotechnical organisations? But do you know how to use them in your business? Key Management Models takes the reader through each of these essential management tools in a clear, structured and practical way. It provides comprehensive coverage of the main tools, and of the models developed by the Gods of Management thinking: Belbin, Handy, Kotter and Mintzberg. Key Management Ratios If you have mastered the models then management ratios should be next on your agenda. Ratios provide management with targets and standards for their organisation. They direct businesses towards the most beneficial long-term strategies, as well as towards effective decision making. Key Management Ratios enables managers of different functions to work together towards achieving business goals. Management models and ratios - love them or hate them, they’re at the heart of management thinking and these 2 highly visual and practical books will ensure you are up to scratch and using these tools and practices to your best advantage.

Christoph G. Schuetz examines the conceptual modeling aspects of multilevel business processes without neglecting the implementation aspects. Furthermore, he investigates the advantages of heterogeneous models for quantitative business process analysis. Multilevel models reflect the reality of many information systems. In this respect process-aware information systems are no exception. Multilevel models capture interdependencies between business processes at different organizational levels and allow for a convenient representation of business process variability which, in turn, facilitates the analysis of business processes across different organizational units.

Copyright code: 5ab13e3cfb71f3cd8b3cbf84c93246c1